



HOPE for a
PROMISING FUTURE

presented by



SPONSORSHIP LEVELS & BENEFITS

2010 Pot of Gold Luncheon presented by AT&T
Friday, April 23, 2010
at the Hilton Anatole Hotel

Please join Rainbow Days in celebrating 28 years of service to children and families in our community. As a sponsor of the 2010 Pot of Gold Luncheon presented by AT&T, you will have the opportunity to partner with Rainbow Days and others in the community in our vision of 'a drug-free and promising future for every child'. Proceeds will benefit the children and programs of Rainbow Days.

Diamond Sponsor - \$20,000

- One Table of 10, Premium Seating
- Ten Invitations to Patron Reception
- Photo opportunity with Honorary Chair and Honoree
- Prominent Program Recognition
- Corporate logo used in all Luncheon material
- Recognition in Publicity Material
- Special presentation of child's framed original artwork
- Recognition in Printed and Electronic Newsletters
- Recognition on Website
- Promotional opportunity for advertising piece to be included in goody-bags (over 500 attendees)
- Signage at the Event and at your Table

Crystal Sponsor - \$15,000

- One Table of 10, Priority Seating
- Ten Invitations to Patron Reception
- Program Recognition
- Corporate logo used in all Luncheon material
- Recognition in Publicity Material
- Special presentation of child's framed original artwork
- Recognition in Printed and Electronic Newsletters
- Recognition on Website
- Promotional opportunity for advertising piece to be included in goody-bags (over 500 attendees)
- Signage at the Event and at your Table

Platinum Sponsor - \$10,000

- One Table of 10, Priority Seating
- Eight Invitations to Patron Reception
- Program Recognition
- Recognition in all Luncheon material
- Recognition in Publicity Material
- Recognition in Printed and Electronic Newsletters
- Recognition on Website
- Signage at the Event and at your Table

Gold Sponsor - \$5,000

- One Table of 10
- Six Invitations to Patron Reception
- Program Recognition
- Recognition in all Luncheon material
- Recognition in Printed and Electronic Newsletters
- Recognition on Website
- Signage at the Event and at Your Table

Silver Sponsor - \$2,500

- One Table of 10
- Four Invitations to Patron Reception
- Program Recognition
- Recognition in all Luncheon material
- Recognition in Printed and Electronic Newsletters
- Recognition on Website
- Signage at the Event and at Your Table

Bronze Sponsor - \$1,250

- One Table of 10
- Two Invitations to Patron Reception
- Program Recognition
- Recognition in Printed and Electronic Newsletters
- Recognition on Website
- Signage at your table

Individual Seat - \$125

- One seat at the Luncheon

For questions about Rainbow Days or how you or your company can get involved with the 2010 Pot of Gold Luncheon presented by AT&T, please contact Shawn Wills, Director of Development at Rainbow Days at 214-217-3833 or shawnw@rdikids.org



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