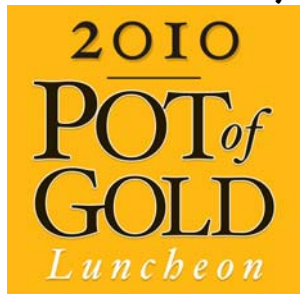


Rainbow Days



— HOPE for a —
PROMISING FUTURE

FOR IMMEDIATE RELEASE

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**2010 Pot of Gold luncheon presented by AT&T
benefiting Rainbow Days, Inc.**

***WFAA News Anchor, Gloria Campos, Honorary Chairs
Jimmy Epperson and Matt Ray, Co-chairs***

DALLAS, TX – [April 28, 2010] – The 13th Annual Pot of Gold Luncheon presented by **AT & T**, raises nearly \$140, 000 in support of the programs and services of Rainbow Days.

Serving in double capacity as *Mistress of Ceremonies* and *Honorary Chair*, WFAA News Anchor **Gloria Campos** stated, "I have the great privilege of meeting people every day who are using their unique talents and skills to make a positive difference in their communities. Rainbow Days is a great example of this." "Each year, Rainbow Days gives children *hope for a promising future* by partnering with 81 different schools, homeless shelters and recreation centers in the Dallas community to serve over 12,000 children who are "at risk" for making bad choices, including over 1,000 homeless children. Since 1982, Rainbow Days has served over 107,000 children in the Dallas area by providing them with the skills they need to make healthy choices, overcome adversity and stay

drug-free. I want to take this opportunity to thank you all for making a commitment to our children and to this city."

Co-chairs Jimmy Epperson and Matt Ray agreed: "We are privileged to co-chair this exciting annual event. Funds raised from the Pot of Gold Luncheon have benefited thousands of homeless and at-risk children and families right here in our community. None of this would be possible without the generous support of our donors. We'd especially like to thank AT&T's presenting sponsorship for the fourth year in a row. Their continued support has meant the world to Rainbow Days and the families we serve."

Rainbow Days wishes to express gratitude to this year's major sponsors (\$2,500 and up): Presenting: **AT&T**; Diamond: **Nancy Ann and Ray L. Hunt**; Platinum: **Citi** and **Harper House**; Gold: **Marianne & Roger Staubach/Jones Lang LaSalle**; Silver: **Bank of Texas, Betty Ford Five Star Kids, FULBRIGHT & Jaworski L.L.P., Fred & Tammy Halfpap, Carolyn Hess & Jim McKinney, Jones Day,** and **The Advanced Group of Companies.**

Rainbow Days is a local nonprofit organization whose mission is to *inspire children to live a life filled with hope and promise*. Funds from this annual luncheon go directly to support programs, services and operations for Dallas-area children who are living in homeless shelters or who have been identified through the school systems as living in high-risk situations.

For more information on Rainbow Days and the 2011 luncheon, please contact Shawn, Director of Development, Rainbow Days, Inc., 8150 N. Central Expressway, Suite 1600 Dallas, TX 75206, 214.217-3833 (phone) / 214.887.0729 (fax), shawnw@rdikids.org or visit the website at www.rdikids.org

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