



Presented by



2012 POT OF GOLD LUNCHEON FACT SHEET



Event Title: 2012 Pot of Gold Luncheon presented by AT&T
Celebrating Rainbow Days' 30th Anniversary

Honoree: Mrs. Nancy Ann Hunt, Community Leader and Philanthropist

Honorary Chair: Mr. Donnie Nelson, General Manager of The Dallas Mavericks

Co-Chairs: Heather Appel and Julie Halverson

Emcee: Todd Whitthorne, CEO, Cooper Concepts

Entertainment: Eddie Coker and the Children of Rainbow Days

Music: The Judy Moore Duo, JM Productions

Media Sponsors: Park Cities News and Grand Luxe Magazine

Date & Time Friday, April 20, 2012 | 11:30 a.m. – 1:00 p.m.

Location: Hilton Anatole, Dallas; Chantilly Ballroom
2201 N. Stemmons Freeway, Dallas, TX 75202

Attendance: Approximately 600 guests anticipated

Underwriting Levels:	\$30,000	Presenting Sponsor SOLD!	\$5,000	Gold
	\$20,000	Diamond	\$2,500	Silver
	\$15,000	Crystal	\$1,250	Bronze
	\$10,000	Platinum		

Event Purpose: The 15th annual **Pot of Gold Luncheon**, presented by AT & T, will commemorate **Rainbow Days' 30th Anniversary**. We are thrilled to honor **Mrs. Nancy Ann Hunt** this year, who is a long-time supporter and friend to Rainbow Days and to have **Mr. Donnie Nelson**, General Manger & President of Operations of the Dallas Mavericks as this year's Honorary Chair. Through table sponsorships, a silent auction, chance drawing and donations, the event's goal is to **raise over \$200,000 to benefit over 14,000 children and families** in the Dallas area who Rainbow Days serves each year.

About Rainbow Days: Rainbow Days is a Dallas-based nonprofit organization whose mission is to *inspire and prepare children to live a life filled with hope and promise*. Founded by current CEO Cathey Brown, Rainbow Days has served more than **140,000 children & parents in the Dallas Metroplex** and **trained over 37,000 youth service professionals** to facilitate Rainbow Days' award-winning Curriculum-Based Support Group (CBSG®) Program and other prevention programs locally, as well as state and nationwide. Through support groups, classroom-based life skills education programs and special services for homeless children, Rainbow Days positively impacts over **14,000 children and youth** each year. Rainbow Days is governed by a volunteer Board of Directors and as a 501 c (3) organization, receives funding from a several federal and state grants, United Way of Metropolitan Dallas, foundations, corporations, and individual donors.



Rainbow Days, Inc. 8150 N. Central Expressway, Suite 1600 Dallas, TX 75206
214-887-0726 phone / 214-887-0729 fax / www.rdikids.org



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Rainbow Days 2012 Pot of Gold Luncheon

Friday, April 20, 2012
at the Hilton Anatole Hotel

presented by



AUCTION DONATION FORM

Rainbow Days is relying on the generosity of individuals and corporations in the community like you to help raise over \$200,000 for our programs through your support of the **15th Annual Pot of Gold Luncheon presented by AT&T on April 20, 2012**. Each year, over 500 guests gather to raise awareness and support for Rainbow Days which serves over 14,000 children and youth each year. A significant component of the event is our Silent Auction. Your inkind donation for our Silent Auction will help our organization significantly as we fulfill our vision – *a healthy and promising future for every child*. Please find the benefits you will receive as an Inkind Auction Donor to the Luncheon:

Inkind Donor Benefits

- Signage on the Silent Auction Table at the Event with your donated item
- Name listing in the 2012 Pot of Gold Luncheon event program & Auction Brochure
- Name listing in the June 2012 issue of Rainbow Days' Econnection enews and on our website – www.rdikids.org
- Name listing as inkind donor in our Annual Report

___ YES! I would like to participate as an Auction Donor

Name of Individual/Company: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Daytime phone: _____ Email: _____

Recognition Listing for Printed Materials: _____

Describe the Prize(s): _____

Retail Value of Prize: _____

As Rainbow Days, Inc. is a 501c3 organization, your contribution is tax-deductible. Please send your donation by **April 6, 2012** with this completed donation form to Rainbow Days to the address below. For questions or information, please contact Sarah Page at 214-217-3833 or sarahp@rdikids.org

Thank you for your support of Rainbow Days!



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