



Presented by



2012 POT OF GOLD LUNCHEON FACT SHEET



Event Title: 2012 Pot of Gold Luncheon presented by AT&T

Honoree: Mrs. Nancy Ann Hunt, Community Leader and Philanthropist

Honorary Chair: Mr. Donnie Nelson, General Manager of The Dallas Mavericks

Invocation: June Hunt, Founder & CEO, Hope for the Heart

Co-Chairs: Heather Appel and Julie Halverson

Emcee: Todd Whitthorne, CEO, Cooper Concepts

Entertainment: Eddie Coker and the Children of Rainbow Days

Music: The Judy Moore Duo, JM Productions

Media Sponsors: Park Cities News and Grand Luxe Magazine

Date & Time Friday, April 20, 2012 | 11:30 a.m. – 1:00 p.m.

Location: Hilton Anatole; Chantilly Ballroom
2201 N. Stemmons Freeway, Dallas, TX 75202

Attendance: Approximately 600 guests anticipated

Underwriting Levels:	\$30,000	Presenting Sponsor SOLD!	\$5,000	Gold
	\$20,000	Diamond	\$2,500	Silver
	\$15,000	Crystal	\$1,250	Bronze
	\$10,000	Platinum		

Event Purpose: The 15th annual **Pot of Gold Luncheon**, presented by AT &T, will commemorate **Rainbow Days' 30th Anniversary**. We are thrilled to honor **Mrs. Nancy Ann Hunt** this year, who is a long-time supporter and friend to Rainbow Days and to have **Mr. Donnie Nelson**, General Manger & President of Operations of the Dallas Mavericks as this year's Honorary Chair. Through table sponsorships, a silent auction, chance drawing and donations, the event's goal is to **raise over \$200,000 to benefit over 14,000 children and families** in the Dallas area who Rainbow Days serves each year.

About Rainbow Days: Rainbow Days is a Dallas-based nonprofit organization whose mission is to *inspire and prepare children to live a life filled with hope and promise*. Founded by current CEO Cathey Brown, Rainbow Days has served more than **140,000 children & parents in the Dallas Metroplex** and **trained over 37,000 youth service professionals** to facilitate Rainbow Days' award-winning Curriculum-Based Support Group (CBSG®) Program and other prevention programs locally and nationwide. Through support groups, classroom-based education programs and special services for homeless children, Rainbow Days positively impacts over **14,000 children and youth** each year. Rainbow Days is governed by a volunteer Board of Directors and as a 501 c (3) organization, receives funding from a several federal and state grants, United Way of Metropolitan Dallas, foundations, corporations, and individual donors.



Rainbow Days, Inc. 8150 N. Central Expressway, Suite 1600 Dallas, TX 75206
214-887-0726 phone / 214-887-0729 fax / www.rdikids.org



Rainbow Days/Pot of Gold Luncheon Contact: Tiffany Beaudine / Phone: 214-217-3814 / tiffanyb@rdikids.org
Media Contact: Sharon Adams, Adams Communications Public Relations Direct Line: 972-773-9289/Fax: 214.343.4402 / adamscomm1@aol.com



SPONSORSHIP LEVELS & BENEFITS

2012 Pot of Gold Luncheon presented by AT&T

Friday, April 20, 2012
at the Hilton Anatole Hotel

presented by



Please join Rainbow Days in celebrating 30 years of service to children and families in our community. As a sponsor of the 2012 Pot of Gold Luncheon presented by AT&T, you will have the opportunity to partner with Rainbow Days and others in the community in our vision of 'a healthy and promising future for every child'.

Diamond Sponsor - \$20,000*

- One Table of 10, Premium Seating
- Ten Invitations to the Patron Reception at the Rosewood Mansion on Turtle Creek
- Photo opportunity with Honoree
- Prominent Program Recognition – Full page Ad
- Corporate logo used in all Luncheon material
- Recognition in Publicity Material
- Special presentation of child's framed original artwork
- Recognition in Printed and Electronic Newsletters
- Recognition on Website
- Promotional opportunity for advertising piece to be included in goody-bags (over 600 attendees)
- Signage at the Event and at your Table

Crystal Sponsor - \$15,000*

- One Table of 10, Priority Seating
- Ten Invitations to the Patron Reception at the Rosewood Mansion on Turtle Creek
- Program Recognition – Full Page Ad
- Corporate logo used in all Luncheon material
- Recognition in Publicity Material
- Special presentation of child's framed original artwork
- Recognition in Printed and Electronic Newsletters
- Recognition on Website
- Promotional opportunity for advertising piece to be included in goody-bags (over 600 attendees)
- Signage at the Event and at your Table

Platinum Sponsor - \$10,000*

- One Table of 10, Priority Seating
- Eight Invitations to the Patron Reception at the Rosewood Mansion on Turtle Creek
- Program Recognition
- Recognition in all Luncheon material
- Recognition in Publicity Material
- Recognition in Printed and Electronic Newsletters
- Recognition on Website
- Signage at the Event and at your Table

Gold Sponsor - \$5,000*

- One Table of 10 at the Luncheon
- Six Invitations to the Patron Reception at the Rosewood Mansion on Turtle Creek
- Program Recognition
- Recognition in all Luncheon material
- Recognition in Printed and Electronic Newsletters
- Recognition on Website
- Signage at the Event and at Your Table

Silver Sponsor - \$2,500*

- One Table of 10 at the Luncheon
- Four Invitations to the Patron Reception at the Rosewood Mansion on Turtle Creek
- Program Recognition
- Recognition in all Luncheon material
- Recognition in Printed and Electronic Newsletters
- Recognition on Website
- Signage at the Event and at Your Table

Bronze Sponsor - \$1,250

- One Table of 10 at the Luncheon
- Two Invitations to the Patron Reception at the Rosewood Mansion on Turtle Creek
- Program Recognition
- Recognition in Printed and Electronic Newsletters
- Recognition on Website
- Signage at your table

Individual Seat - \$125

- One seat at the Luncheon

***30th Anniversary Host Committee**

- All sponsors who complete their pledge form by January 31, 2012 at the \$2,500 level and above become part of the special 30th Anniversary Pot of Gold Host Committee.

- Special recognition in the luncheon invitation, program, RDI website & in Grand Luxe Magazine and Park Cities News
- Special VIP reception prior to the luncheon
- Special Invitations with VIP seating to other Rainbow Days' events throughout the year

Please fill out the attached contract to secure your sponsorship of the 2012 Pot of Gold Luncheon presented by AT&T. For questions or more information, please contact Tiffany Beaudine, Director of Development at Rainbow Days at 214-887-0726 or tiffanyb@rdikids.org.



Rainbow Days, Inc. 8150 North Central Expressway., Suite 1600 Dallas, TX 75206
Phone: 214-887-0726 Fax: 214-887-0729 website: www.rdikids.org





Rainbow Days 2012 Pot of Gold Luncheon

Friday, April 20, 2012
at the Hilton Anatole Hotel

presented by



SPONSORSHIP CONTRACT

Thank you for your investment in Rainbow Days and the 2012 Pot of Gold Luncheon presented by AT&T celebrating our 30th Anniversary! Your financial support will help us raise over \$200,000 to benefit the children and families we serve.

Donor's Name: _____

Address: _____

City, State, Zip: _____

Daytime phone: _____ E-Mail: _____

Recognition Listing for Printed Materials: _____

SPONSORSHIP LEVEL

- | | |
|--|--|
| <input type="checkbox"/> \$30,000 Presenting Sponsor - SOLD | <input type="checkbox"/> \$5,000 Gold Sponsor* |
| <input type="checkbox"/> \$20,000 Diamond Sponsor* | <input type="checkbox"/> \$2,500 Silver Sponsor* |
| <input type="checkbox"/> \$15,000 Crystal Sponsor* | <input type="checkbox"/> \$1,250 Bronze Sponsor |
| <input type="checkbox"/> \$10,000 Platinum Sponsor* | <input type="checkbox"/> \$125 Individual Ticket |

- I am unable to attend the luncheon, but I would like to invest in giving children hope for a promising future. My contribution of \$_____ is enclosed.
- My donation is in honor of Mrs. Nancy Ann Hunt.

PAYMENT INFORMATION

Total Amount of Contribution \$_____

____ Check Enclosed (payable to Rainbow Days, Inc.) or _____ Please send me an Invoice

____ Charge to: _____ VISA _____ MC _____ AMEX _____ DISCOVER

Name on Card: _____

CC # _____ Exp. Date: _____

Signature: _____ Date: _____

* A gift or pledge of **\$2,500 and above** allows you your company the opportunity to put your logo or name in our luncheon invitation. Artwork is needed by **February 17, 2012** for this benefit.

* For all other gifts and pledges, please return this signed contract by **March 2, 2012** to:



Rainbow Days, Inc. – Attn. Pot of Gold – 8150 N. Central Expy., Suite 1600 – Dallas, TX 75206
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Thank you for your support!

