



FOR IMMEDIATE RELEASE
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**RAINBOW DAYS HONORS PHILANTHROPIC CHILDRENS' CHAMPIONS
WITH THE 2009 PROMISE AWARDS**

DALLAS – [February 17, 2010] – Each year, Rainbow Days presents its prestigious **Promise Award** to recognize outstanding individuals and organizations who are committed to helping children overcome adversity and stay drug-free. This year, the Promise Award Reception presented by Rainbow Days will be on **Thursday, March 4, 2010, from 5:30 p.m. to 7:00 p.m.** at the **SMU Faculty Club** located at 3034 Daniel Ave. Dallas.

This year's event promises to be a memorable one as Rainbow Days honors a group of stellar recipients including: **Individual Volunteer:** *Mitzi White*; **Corporate Partnership:** *Ronnie J. L. Ward & Son*; **Local Partnership:** *Animal Crackers*; **Community Organization:** *Oak Lawn United Methodist Church*; **Foundation:** *Thompson & Knight*; **Unsung Hero:** *Melissa Preston*; **National Partnership:** *Kids in Distressed Situations*; **Board Member:** *Carolyn Hess*; **Government Agency:** *Protecting our Children Outreach Ministry - A Division of the U.S. Department of Agriculture*; **Government Official:** *The Honorable Mayor Tom Leppert and Mrs. Laura Leppert*; **Memorial:** *Jeff Blandford*; **Corporate Volunteer Group:** *KPMG's Network of Women (KNOW)* ; **Educational Partnership:** *The Safe and Drug-free Schools Program of the Dallas Independent School District*; **Youth Services:** *Melissa Medina*.

"It is always an honor to recognize the commitment of individuals and organizations who are truly dedicated to making a difference in the life of a child," shared Cathey Brown, Founder & CEO of Rainbow Days. "Because of the generous support of time, talent and treasure of the 2009 Promise Award recipients, more children have the *hope of a promising future.*"

Since 1982, Rainbow Days has fulfilled its mission of providing children living in high-risk situations with the skills and support they need to overcome adversity and stay drug-free. To date, Rainbow Days has served over 100,000 children in the Dallas Metroplex, and trained more than 30,000 professionals, state and nationwide, in facilitating life skills support groups.

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The Promise Awards Reception is open to the public and photographers are welcome. Please RSVP to Tai McLemore taim@rdikids.org or 214-217-3831. For more information about Rainbow Days, please contact Rainbow Days at www.rdikids.org or call 214-887-0726.

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